



PRESS RELEASE /
DOSSIER DE PRESSE

Live Shopping at the Marché aux Puces of Paris

with Riad Kneife, esteemed personal shopper, from the comfort of home.



On March 31st 2012, Riad Kneife premiered the first Live Shopping event in the history of the Marché aux Puces of Saint Ouen. Riad tweeted images of unique and notable items while making his way through the market during a fixed two-hour period, and Twitter followers of [@RiadKneife](#) were invited to contact Riad in real time to request additional information or purchase any of the exceptional pieces.

Building off of this wonderful success, Riad will now be hosting one Live Shopping event per month. Each installment will have its own theme so that clients may either shop casually or tune in to efficiently find items of a specific style or period. March's event focused on Vintage luggage, handbags, and haute couture, and May's will highlight mid-century Danish furniture.

This innovative new way to shop at the Marché aux Puces of Paris is a perfect marriage of modern technology and the tradition of antiques hunting. Clients may experience the thrill of discovery at the market in Paris, purchase unforgettable pieces, and enjoy door-to-door shipping – all without leaving home.

As a seamless blend of cutting-edge social networking and the experience of the largest vintage and design market in the world, Live Shopping at the Marché aux Puces of Paris with Riad is truly the new way to buy.

May's Live Shopping: Mid-Century Danish Furniture

Mid-century furniture has received increasing attention over the past decade – particularly that of Danish designers. Pieces from this period are renowned for their ground-breaking simplicity and clean lines. At the Marché aux Puces of Paris, one can find Danish furniture from designers such as Hans J. Wegner, Poul Kjærholm, Arne Jacobsen, Arne Vodder, Finn Juhl, Verner Panton, Jørgen Kastholm, Kaare Klint and many more.

Saturday, May 19th 2012

10am - 12pm EST
16h - 18h Paris Time

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Vintage & design
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